



Centre for Pastoralism

Position for Social Media Consultant

October 2023

Centre for Pastoralism (CfP) works on pastoralists' issues across India. CfP is looking to hire a Social Media Consultant to create content and manage our social media presence. The contract is for a period of one year, and is remotely based.

The Social Media Consultant is expected to:

- Carve out content and anchor conversations for various multimedia that will shape our presence and outreach via websites and social media handles
- Build and manage CfP's presence on social media
- Periodically update the functionality and content of the CfP/ Sahjeevan websites
- Some of the above will require intensive work with service providers such as web and graphic designers.

Desired experience and qualifications:

- Bachelor's degree in Communication/English/Design OR relevant experience in creating content relevant to the position
- 2-3 years work experience or an equivalent interest in the field
- Excellent written and oral skills in English
- Experience with maintaining a website and/or a social media presence with beginner-level design skills
- An ability to edit and create/condense content from complex written research/datasets
- Prior experience in the non-profit/NGO sector is desirable

To Apply: For immediate consideration, candidates should submit a cover letter and resume, including contacts of two references, to dhanya@centreforpastoralism.org

Subject Title: Social Media Consultant

Start Date: As soon as possible; CfP is an equal opportunity employer.

Remuneration is based on qualifications and experience.

Centre for Pastoralism

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