



Centre for Pastoralism

Position for a Graphic Designer

February 2024

[Centre for Pastoralism](#) (CfP) works on a range of issues relating to pastoralist communities across India. CfP is searching for a graphic designer interested in the environment, rural communities and small-scale production systems. The person will work with the communications team to develop and design visual content for CfP's social media, websites, publications, and other related outreach. The role is a **full-time** position for a period of **one year** (extendable) and is based out of CfP's Delhi office.

Responsibilities:

- Create visual content for various multimedia that will shape our presence and outreach via websites, social media, publications and the like
- Help manage CfP's presence on social media
- Design and layout [Pastoral Times](#), our quarterly publication
- Design various reports, publications that showcase and document CfP's work
- Work in collaboration with the CfP communications team, service providers, freelancers and other teams from CfP's thematics to put together various communications materials and outputs
- Work towards a larger communications vision for CfP (visual identity, target audiences, etc.)

E: info@centreforpastoralism.org | W: centreforpastoralism.com

c/o Sahjeevan
175 - Jalaram Society, Vijay Nagar
Hospital Road, Bhuj-Kachchh
Gujarat 370001

96, Anupam Apartments
Mehrauli - Badarpur Road, Saket
New Delhi, Delhi 110068

Khasra No.7, Dhanion ka Danda
Near Ramkrishna Misson Ashram
Old Mussoorie Road, Kuthalgate
Dehradun, Uttarakhand 248009

P: 91 2832 251814

P: +91 98182 40109

P: 9012714863



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Desired experience and qualifications:

- Bachelor's degree in Design OR experience in creating visual content relevant to the position
- 2-3 years work experience
- Written and oral skills in English; familiarity with one other regional language/Hindi would be a plus
- An ability to synthesize content from complex written research/datasets and convert it into visuals
- An ability to work independently
- Willing to work flexible hours and travel
- Prior experience in the non-profit/NGO sector is desirable

TO APPLY: For immediate consideration, candidates should submit a cover letter and a portfolio, including contacts for two references, to both sayali@centreforpastoralism.org and cc-ing sarita@centreforpastoralism.org

Subject Title: Graphic designer

Start Date – As soon as possible; CfP is an equal opportunity employer. Remuneration is based on qualifications and experience.

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